

## **NEWS RELEASE**

For Media Release

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## New Dial Colours Added to the Popular Semi Skeleton in the Contemporary Collection

Orient has added four new models to its Semi Skeleton series, Orient's iconic model from the Contemporary Collection. Popular colours around the world such as white, red, green and light blue have been incorporated into the dial, providing even more options to choose from.

## ORIENT



The Semi Skeleton features a unique dial with a semi-skeleton window at 9 o'clock overlapping with the small second circle at 6 o'clock, and an edgy case that exudes a strong presence. Its contemporary style has made the Semi Skeleton one of the most-loved models worldwide.

The new dial colours lend a casual feel to the watch collection, making them especially appealing to a younger audience. A standout in the new line-up is the model with a gold-coloured case and bracelet, a first for the Semi Skeleton. It is complemented with a white dial, gold-coloured hands and applied indices, creating a unique look that combines warmth and luxury.

Clever colour combinations also appear on the vivid red, green and light blue dials. The red and light blue dials are coupled with silver-coloured hands and applied indices, while the green dial comes with gold-coloured hands and applied indices. The exquisite harmony and contrast of colours make the Semi Skeleton all the more appealing.

The see-through caseback reveals the automatic (with hand winding) mechanical in-house calibre F6S22 known for providing steady accuracy of +25 seconds to -15 seconds per day and a power reserve of 40 hours. This is a practical mechanical watch that is ideal for daily use.



## **About Orient**

Orient has provided the world with high-quality watches, combining reliable movements with innovative designs for more than 70 years. Orient is a Japanese watch brand that designs, produces its own movements and crafts finished watches. The brand's fine-quality watches are

provided at accessible prices, making them extremely popular among watch lovers both in Japan and overseas. Orient timepieces are sought after by watch fans and discerning watch collectors all over the world.

Discover more at our website and social media channels.

Product Specifications —

<ul> <li>Product Specific</li> </ul>	ations —			
Collection	Contemporary			
Series name	Semi Skeleton			
Reference	RA-AR0007S	RA-AR0008E	RA-AR0009L	RA-AR0010R
Movement	Automatic (with hand winding) mechanical inhouse calibre F6S22			
Power reserve	40 hours			
Accuracy	+25 seconds $\sim$ -15 seconds per day			
Case material	Stainless steel (gold colour plated)	Stainless steel		
Case size	Height 48.0 mm / width 40.8 mm / thickness 10.9 mm			
Glass	Front: sapphire crystal, back: crystal glass			
Bracelet	Stainless steel	Stainless steel (SUS316L) / trifold deployant buckle with push button / width 22 mm		
	(SUS316L) (gold			
	colour plated) /			
	trifold deployant			
	buckle with push			
	button / width 22			
	mm			
Colour of dial	White	Green	Light blue	Red
Other features	Water resistance to 5 bar (50 m), second hands hacking, 24 jewels, Luminous Light,			
	see-through exhibition caseback			

**ENDS**